

Pricing Your Home



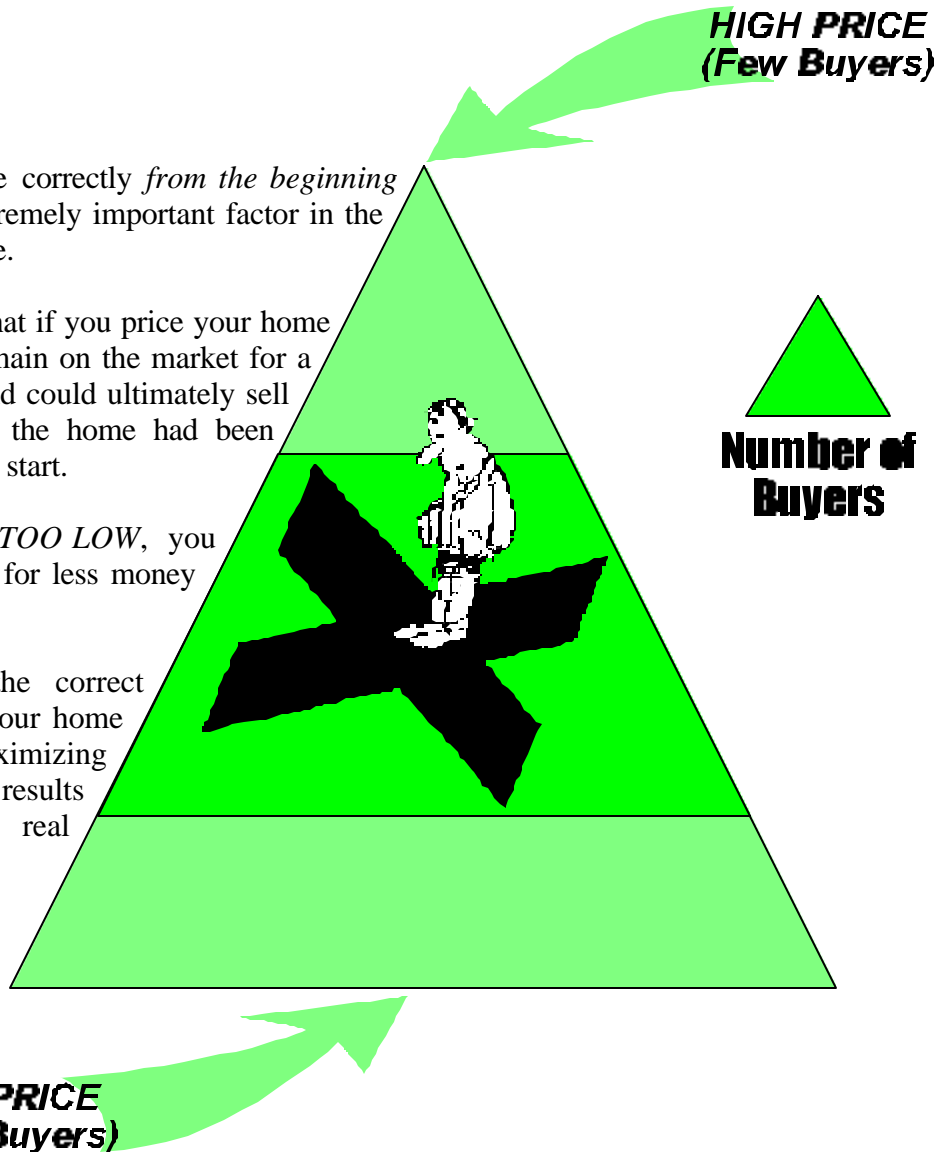
Pricing your home correctly *from the beginning* represents an extremely important factor in the sale of your home.

Experience has shown that if you price your home *TOO HIGH*, it may remain on the market for a long period of time - and could ultimately sell for less money than if the home had been priced properly from the start.

If you price your home *TOO LOW*, you may sell it quickly, but for less money than it is worth.

Clearly, determining the correct price in which to sell your home is very important in maximizing its value to you. For results that count, contact a real estate professional:

Jim McGowan,
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